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Crinda Francke, Owner of ExecuTrain of Kentucky Purchases ExecuTrain US

LEXINGTON, KY (July 14, 2020) – ExecuTrain US, founded in Atlanta, GA in 1984, is a worldwide leader in business training providing quality instructions, consulting, and support services to both corporations and individual business students across a global network. In May of this year, Crinda Francke purchased ExecuTrain US and will serve as the organization's president and chief executive officer effective immediately. In 1994, Crinda started as an employee at ExecuTrain of Lexington. In 1997, she purchased the franchise and in 2000, Crinda purchased the Louisville franchise location as a privately held, woman-owned business serving clients in the Commonwealth.

"I've known Crinda since 2001 and I've seen the impact ExecuTrain of Kentucky has delivered for successful businesses and corporations in our region," said Commerce Lexington Inc. President and CEO, Bob Quick. He added, "Crinda's ability, motivation and way of doing business has taken ExecuTrain of Kentucky very far, and the sky is truly the limit for what's next for Crinda and her team."

"For me, ExecuTrain is all about helping people move forward," Ms. Francke said. "We're here to provide someone the knowledge and the confidence to take on a new job or position and to become efficient with new technology to advance and succeed. I'm so grateful for everyone that has been a part of our journey to date and I look forward with great anticipation of what's yet to come."

About [ExecuTrain](#)

ExecuTrain designs, implements, and manages workforce and partner development programs for small, medium, large, Fortune 500 and Fortune 1000 clients. The company's comprehensive, customer-focused solutions include instructor-led and technology-based training for both popular business applications and skills, as well as client-specific solutions. ExecuTrain's top priority is to stay ahead of the latest updates in technology, curriculum and facilities to move people forward.

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